

**Main reason to subscribe or advertise:**

- access exclusive market insights from local industry experts
- available at all important conference
- eco-friendly
- low advertising costs
- updating adverts
- comes out twice per year

The hybrid magazine will contain only 16 pages, out of which 6 will dedicated for adverts and 10 for the featured interview. As part of the new magazine layout, all interviews will be only excerpts and will be redirected to the digital version of the magazine for full reading of the interviews. As the magazine will extend to a period of 6 months, all adverts can be designed in a way in which it contains the most important information of the company and can feature a QR code which will redirect towards an inside page on [www.eegreportmagazine.com](http://www.eegreportmagazine.com). The advert can be changed during the 6 month period to reflect the latest developments, making it more informative and engaging to the reader.

The new layout is designed to cut the costs of advertising and protect nature, by also being much easier to distribute.

## Advertorial Options

<i>Advert Type</i>	<b>1 Issue</b>	<b>2 Issue</b>	<b>3 Issue</b>
<i>Half Page</i>	€ 500	€ 400	€ 350
<i>Full Page</i>	€ 800	€ 700	€ 600
<i>Double Page Spread</i>	€ 1.400	€ 1.000	€ 900

## Premium Advertorial Options

<i>Advert Type</i>	<b>1 Issue</b>	<b>2 Issue</b>	<b>3 Issue</b>
<i>Full Page Inside Cover</i>	€ 1.000	€ 900	€ 800
<i>Full Page Inside Back Cover</i>	€ 1.100	€ 1.000	€ 900
<i>Back Cover</i>	€ 1.500	€ 1.400	€ 1.200

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